

<http://www.yojilokstudios.com>

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Lokeshwaran Rajkumar

UX UI Designer

Education

Post Graduation Diploma in Healthcare Informatics

(C-DAC) Centre for Development of Advance Computing, Pune.

2014

B.E Electronics and Communication Engineering

Anna University, Chennai.

2009 - 2013

Skills

Formative Research

User Interviews
Survey
Observation
Competitive Analysis

Generative Research

Affinity Diagramming
User personas
Sketching
Prototyping

Summative Research

Usability Testing
Cognitive Walkthrough

Design

User Interface
Illustration
Visual, Graphic Design
Interaction Design
Motion Design

Tools

Design and Prototype

Sketch App
Adobe Ps, Lr, Ai, Xd, Ae
Balsamiq Mockups
Principle
InVision
Wix
Keynote

Awards and Certifications

- Member in Interaction Design Foundations
- Design 101 from DesignLab
- Adobe Ai Advanced Vector Artwork (Udemy)
- Modern Web Design Workflow (Udemy)
- Winner - Student of the month (June), C-DAC

Experience

Visual and Graphic Designer / RSM

Apr '19 - Present

Building digital experiences and collaborated with talented people across global product, development & marketing teams. Responsibilities started from developing wireframes to building clickable prototypes that were used for internal reviews and user tests. Created marketing materials in digital & print platforms.

UX UI Designer / Snikpic (c)

Jul '19 - Aug '19

Designed early stage concept features closely together with CDO, UX researcher, designer for a new unannounced project with the snikpic design team.

UI Designer / Project Engineer | Burjeel Hospital

July '18 - Oct '18

Worked with LINCOR design and development team and delivered Icons, user interface design solutions for Patient Entertainment System.

Graphic Illustrator / Madhi Foundation

Jan '18 - Present

I craft posters and illustrations with concept, powerful theme, catchy slogans, space to breath with sense of graphic design skills with a smile, as I'm seeding it for free to the future Sequoia trees of children at NGO around Tamil Nadu, India.

UX UI Designer / Freelance

Jan '18 - Present

Conceptualized 3 different projects from research to design for web and mobile devices. Facilitated design sprints, led the vision for the product area and designed interactive prototypes.

UI Designer / Web Developer | Hospital Information Management System - Final Project (C-DAC)

Jul '14 - Aug '14

Improved adoption of HIS application for Healthcare providers by in person user studies and then designing the web based application on research findings with usage of HL7 messages.

Designed and developed JLMS user interface based on our research insights. (Advisor : Mr.Jithendra , C-DAC - App Developer & QA lead)